## FOR IMMEDIATE RELEASE

# SD-WAN Innovator Mushroom Networks Recognized on CRN's Inaugural Software-Defined Data Center 50 List

SAN DIEGO – March 13, 2017 – Mushroom Networks, an innovator in Broadband-Bonding™ and Software-Defined Wide Area Networking (SD-WAN) platforms, announced today that CRN<sub>®</sub>, a brand of The Channel Company, has named Mushroom Networks to its 2017 Software-Defined Data Center 50 list. This inaugural list recognizes channel-friendly companies that provide some of the most innovative data center technology available.

Selected by CRN editors, the 2017 Software-Defined Data Center 50 list recognizes technology vendors that are leading the way in meeting a growing need for state-of-the-art offerings that virtualize infrastructure and deliver it as a service. These vendors are instrumental in helping solution providers select and deploy the right tools for building virtualized environments—a critical first step in transitioning customers to the cloud. In addition to honoring vendors for outstanding products and services, the list serves as a valuable guide for solution providers looking for best-in-class software-defined data center technology suppliers.

CRN editors select companies for the Software-Defined Data Center 50 list on the basis of multiple criteria, including each company's overall impact on the market, its influence on the channel as a whole, and the desirability of the technology and services it makes available to its partners.

Mushroom Networks provides a broad portfolio of SD-WAN and Virtual Network Function (VNF) platforms for businesses everywhere. As businesses begin to recognize the WAN as the primary performance bottleneck for cloud services and Internet connectivity, there has been a shift away from carrier-managed private networks like MPLS as the sole connectivity resource, due to increased adoption of hosted applications as well as lower cost and higher bandwidth availability. More and more businesses are looking to Managed Service Providers (MSPs) and distributors/VARs for solutions that enable them to remotely and easily manage multiple locations with disparate connectivity. Mushroom's channel partner programs include a wide range of SD-WAN and Broadband Bonding solutions for various vertical markets and are available for qualified resellers and service providers worldwide.

"Data centers are evolving rapidly, with the rise of software-defined solutions enabling centralization, automation and scale on an unprecedented level," said Robert Faletra, CEO of The Channel Company. "The vendors on CRN's Software-Defined Data Center 50 list enable solution providers to reap the powerful benefits of this new technology: optimal computing speeds, superior data storage and management capabilities, reliable power and excellent energy efficiency. We congratulate this year's Software-Defined Data Center 50 on the technical ingenuity and effective partnership-building that have earned them this important place in the IT channel."

"We're pleased that CRN has chosen to recognize us for our innovation in SDN," said Cahit Akin, CEO of Mushroom Networks. "As this transformative technology continues its march from the data center through to the WAN and branch offices everywhere, this evolution will present both channel organizations and the enterprises they serve with a new platform on which to innovate. This is just the beginning of a new stage in networking for businesses everywhere."

The Software-Defined Data Center 50 list is featured online at www.CRN.com/sddc50.

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#### **About Mushroom Networks**

Mushroom Networks, Inc., is a privately held company based in San Diego, CA, providing patent pending Broadband Bonding solutions to a range of Internet connection applications. The company's flagship product line serves SMBs, enterprises, multi-tenant buildings, and broadband service providers and bonds dissimilar broadband access technologies forming a single highly reliable broadband pipe that can easily scale based on needs. Mushroom Networks was the winner of the 2015 Most Innovative Product award by CONNECT, finalist for the coveted 2012 San Diego Business Journal Innovation Award, winner of the XCHANGE Tech Innovators Xcellence Award, and winner of the 2008 CONNECT® 'Most Innovative New Product' award, Network World's "top technology trend of 2008" award. For more information, please visit https://www.mushroomnetworks.com or call (858) 366-9255.

### **Media Contact:**

Jay Nichols Mushroom Networks, Inc. jnichols@mushroomnetworks.com Tel: (858) 366-9255 ext 6039

# **About the Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. <a href="https://www.thechannelco.com">www.thechannelco.com</a>

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Melanie Turpin
The Channel Company
(508) 416-1195
mturpin@thechannelco.com